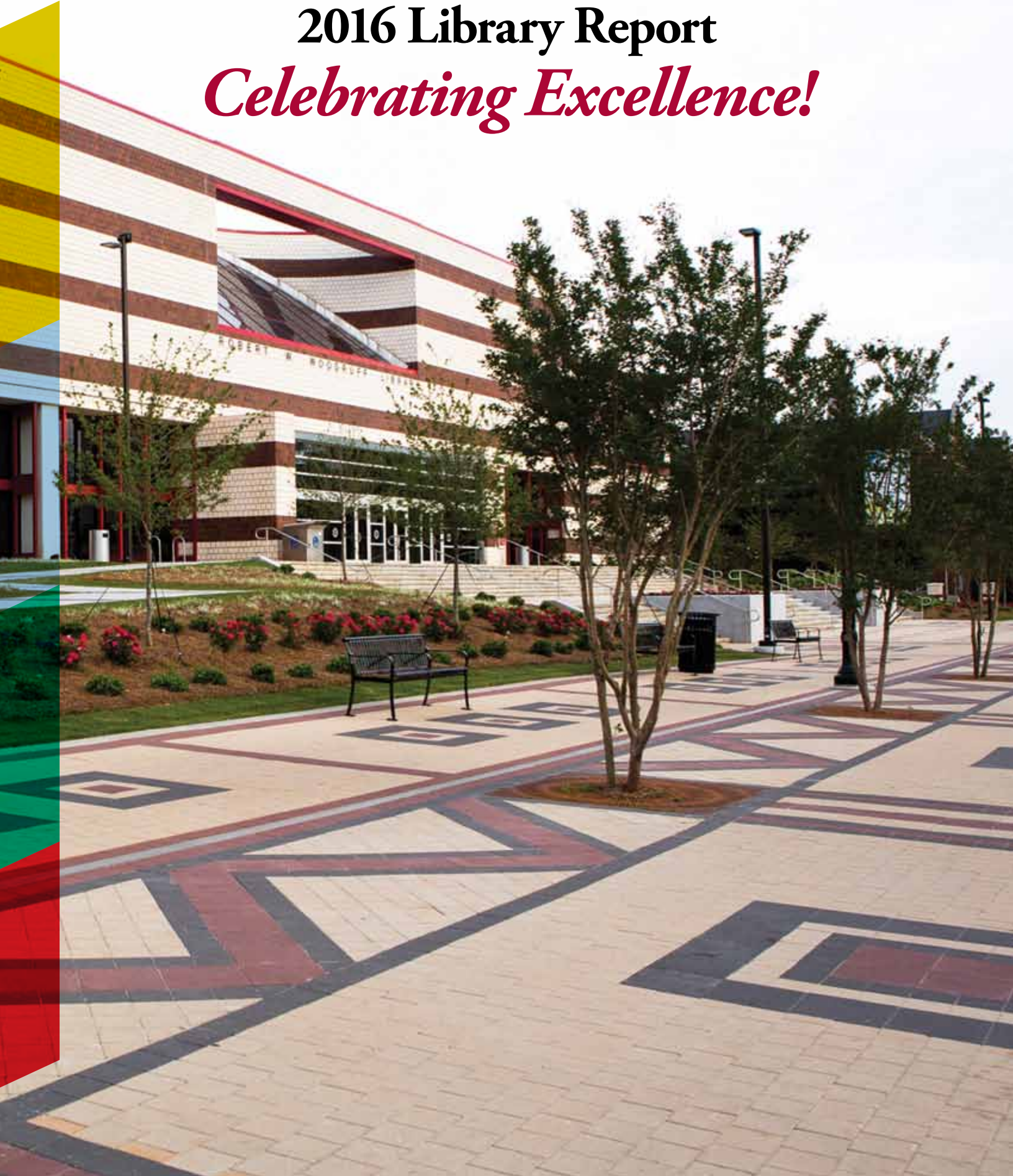




Atlanta University Center  
Robert W. Woodruff Library

# 2016 Library Report

## *Celebrating Excellence!*





**As we present the Atlanta University Center (AUC) Robert W. Woodruff Library Report for 2016, we take pride in our accomplishments and celebrate our hard work, growth and change.**

We share with you the highlights of this

year's journey as we continued to put our students first and provide high-quality resources and services to meet their academic needs and nourish their dreams. We continued to work with faculty and administrators to ensure the best resources were available and easily accessible for teaching and learning. And, we continued to provide a comfortable, flexible and accessible environment for the AUC community and offer programs and exhibits related to curriculum, our collections and the archives.

This consistency, coupled with our unwavering commitment to AUC students and faculty, is credited for the history we made

this year! The AUC Woodruff Library was the 2016 recipient of the Association of College and Research Libraries (ACRL) Excellence in Academic Libraries Award, which recognizes the accomplishments of librarians and other library staff as they come together as members of a team to support the mission of their institution. We are the first library consortium and the first HBCU Library to receive this award. Considered one of the highest honors an academic library can receive, it is a reflection of the excellence of the institutions within this thriving academic community.

We also completed the Brawley Greenscape & Pedestrian Parkway Project during Earth Week. This outdoor extension of the Library adds not only beauty but functionality. Tastefully appointed with ornamental grasses, flowers, benches, and a pavilion trellis, it is also equipped with electrical outlets and Wi-Fi. Students, faculty and other members of AUC community can now use the Greenscape for reading, studying, socializing and organized events for years to come.

This report documents the narrative of our 2016 accomplishments. It was an award-winning year, full of excitement, satisfying achievements and gratitude. We greatly appreciate our Library staff and the students, faculty, staff and alumni of the Atlanta University Center community who keep us moving forward to the next year and beyond. Thank you.

Loretta Parham, CEO & Director

## Winner of ACRL Excellence Award!

The AUC Woodruff Library was the recipient of the 2016 Excellence in Academic Libraries Award in the university category. It is the first Historically Black College or University (HBCU) and first consortium library to win this prestigious honor. Sponsored by the Association of College and Research Libraries (ACRL) and YBP Library Services, the award recognizes the staff of a college, university and community college library for programs that deliver exemplary services and resources to further the educational mission of the institutions they serve.



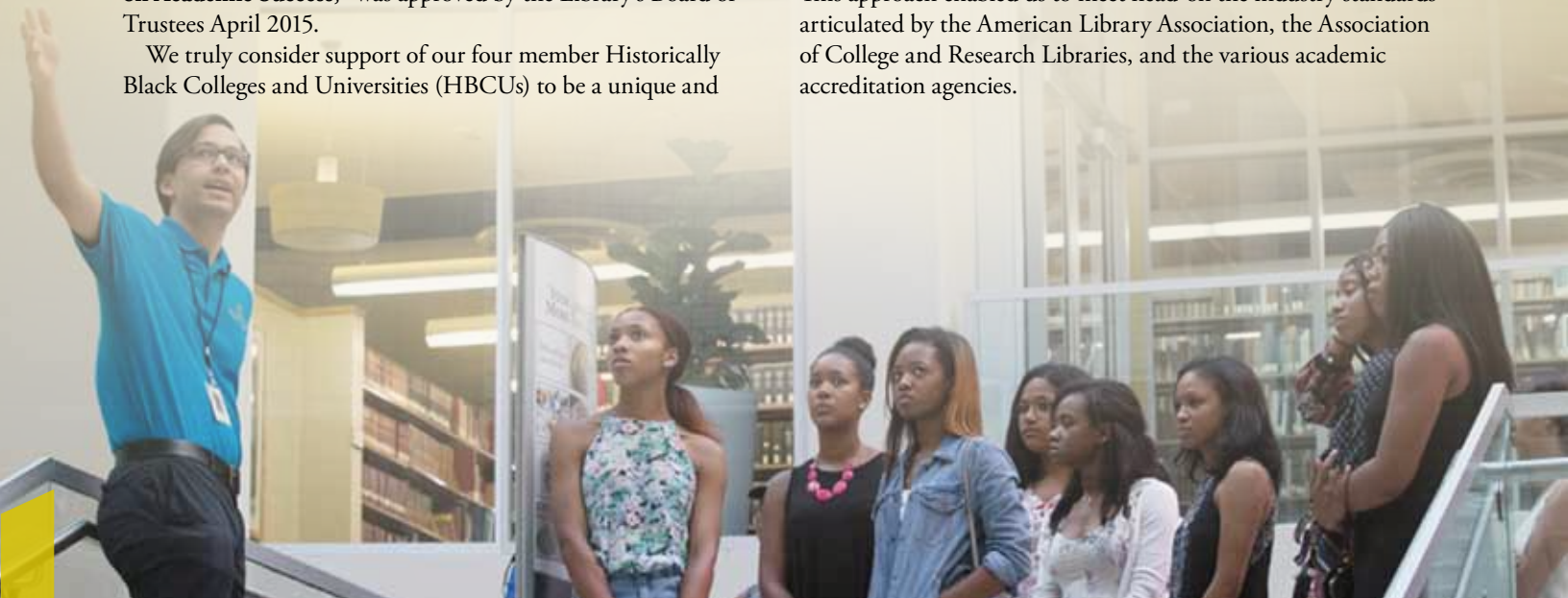
# DNA of an Award-Winning Library!

According to management author Peter Drucker, "If you want something new, you have to stop doing something old." Almost a decade ago, the Atlanta University Center (AUC) Robert W. Woodruff Library made a radical departure from the old to re-envision the Library through a lens of innovation and excellence. This re-envisioning was framed through the eyes of our stakeholders who collaborated in the development of strategic plans over a ten-year period. Each plan yielded outcomes aligned with the institutional missions of the AUC schools. Each plan placed an emphasis on expanding e-Resources, funding, leading-edge learning technology, and greater librarian-student/librarian-faculty partnering in the design, implementation, and evaluation of services. The **2015-2020 Strategic plan, "Building a 21st Century Learning Community: Extending our Impact on Academic Success,"** was approved by the Library's Board of Trustees April 2015.

We truly consider support of our four member Historically Black Colleges and Universities (HBCUs) to be a unique and

commanding privilege. Contributing to their distinctive brands of excellence is at the heart of all we do. The AUC Woodruff Library collaborates with several councils to strengthen support for both library and institutional objectives (e.g. Council of Information Officers, Council of Student Affairs Offices, the Faculty Library Advisory Council, the Student Advisory Council and the Friends' Council). These partnerships help to ensure that the Library understands the pulse of our member institutions and is prepared to take proactive, deliberate measures to address their needs.

Our librarians and archivists are professionally engaged in the important work of teaching, learning, scholarship, and preservation. We operate in an atmosphere of continuous learning, and we offer each of our eighty-five staff members training and development opportunities that can motivate their performance. This approach enabled us to meet head-on the industry standards articulated by the American Library Association, the Association of College and Research Libraries, and the various academic accreditation agencies.



**STUDENT POPULATION: 7,898**

## Engagement

Instruction

**236**

sessions taught

&

**4,276**

students impacted

Orientation

**2,541**

students impacted

Research  
Consultation Center  
(RCC) Support

**335**

one-on-one assistance  
provided

RCC support on  
campus

**2,541**

students assisted

# 1,541,206

library holdings (1,542,472)

# 205,218

downloads of AUC  
e-scholarship (132,548)

# 5,907

study room reservations (10,692)

# 1,623,169

full-text downloads and  
database searches (1,583,211)

## The Library in Numbers

( ) = FY 2014-2015 Statistics

# 2,233

new remote access accounts  
established

# 443,908

physical & virtual visits  
(618,026)

# 30,144

user interactions (36,775)

# 1,094

visits to the Archives Research  
Center (1,400)

## Expanding Collections and Access

To support our diverse educational constituents and their curricula, we have ownership and/or licensing for information resources across all formats exceeding 1.5 total million items.

	FY 2014-2015	FY 2015-2016
Print volumes	364,010	<b>364,148</b>
Databases	302	<b>312</b>
e-Journals	89,262	<b>107,904</b>
e-Books	82,075	<b>86,605</b>
AUC theses and dissertations	17,805	<b>17,884</b>
Total linear feet(lf) of materials in archival collections	7,995(lf)	<b>8,030 (lf)</b>
CDs, Videos and DVDs	8,277	<b>8,371</b>
Total downloads of AUC e-Scholarship	132,548	<b>205,218</b>
Archival e-finding aids and digital exhibits (page views)	25,451	<b>42,618</b>

# Selected Events of the Year

## *Greenscape Ribbon Cutting*

On April 18, 2016, the AUC Woodruff Library held a ribbon cutting ceremony to kick off a week-long celebration of the completion of the Brawley Pedestrian Greenscape Project. The Greenscape Project extended the Library's footprint by transforming the 2.5 acre grassy lot across from the main entrance into an inviting landscape for teaching, learning and social engagement. An outdoor dining area for Woodi Café was also constructed. The Greenscape features a rain garden, outdoor seating, upgraded pavers, beautiful seasonal foliage, a tree-lined pedestrian zone, a pavilion trellis, electrical fixtures and Wi-Fi. AUC students participated in the celebratory planning activities, which coincided with Earth Week. The primary funding for this project was received from The Woodruff Foundation.



## *Museum on the Promenade*

From November 11-17, 2015, the AUC Woodruff Library partnered with the International Human Trafficking Institute, (IHTI), ArtWorks for Freedom and the National Center for Civil and Human Rights (NCCHR), Clark Atlanta University (CAU) and Spelman College to feature the “Bought and Sold” Human Trafficking public art exhibit. Installed on the CAU pedestrian promenade, the multi-faceted exhibit was designed to help raise public consciousness of the atrocities of human smuggling. The audio component enabled students to scan Quick Response (QR) Codes with a smart phone and hear the woeful, yet strong triumphant voices of some of the survivors. One AUC student remarked, “This is like a museum on the promenade” - a statement that echoed the sentiments conveyed by many.





## *Morris Brown Photography Exhibit*

*Without Regard to Sex, Race or Color: The Past, Present and Future of One Historically Black College*, a documentary photography exhibit, was on display at the AUC Woodruff Library during the fall semester. The exhibit featured a collection of 60 full-color images and a photography book by Andrew Feiler.

## *Atlanta Student Movement Exhibit*

The exhibit “Start Something: Activism and the Atlanta Student Movement,” was installed during the fall semester. The exhibit documents how students from Atlanta University, Clark College (now Clark Atlanta University), Morehouse College, Morris Brown College, the Interdenominational Theological Center, and Spelman College organized and led nonviolent marches, sit-ins, picket lines, and boycotts in the 1960s that forced Atlanta merchants and government officials to desegregate stores and public facilities. The contributions the Atlanta Student Movement made to the civil rights movement helped change not just the city of Atlanta and the state of Georgia, but also the nation.



## *13th Annual Walter Rodney Symposium*

The AUC Woodruff Library and the Walter Rodney Foundation co-sponsored the 13th Annual Walter Rodney Symposium in March, commemorating the life and work of noted Guyanese author and historian. This year the symposium theme was, “Youth Matters: Global Groundings,” and explored the important role of youth in social justice actions and movements. Among the speakers were social justice advocate Dr. Raphael Warnock, senior pastor of Atlanta’s historic Ebenezer Baptist Church, and a collective of socially conscious activists and artists who use art to raise awareness about social justice matters. The Library is the archival repository of the Walter Rodney Papers.





# About the Library

Established in 1982, the Atlanta University Center (AUC) Robert W. Woodruff Library is a shared resource supporting a consortium of four independent Historically Black Colleges and Universities (HBCUs)—Clark Atlanta University, the Interdenominational Theological Center, Morehouse College, and Spelman College. Each of these prestigious schools comprising the AUC has a unique academic culture steeped in history, tradition, and excellence. The Library is a nonprofit corporation under the Georgia Nonprofit Corporation Code and operates exclusively for educational and charitable purposes as defined by Section 501(c)3 of the IRS Code. It is governed by a ten-member Board of Trustees (see back cover for listing).

## Our Mission

We provide the highest level of information resources and services to member institutions in support of student and faculty success, and the cultural preservation of the Atlanta University Center.

## Our Vision

To reflect the excellence of our member institutions by being the *first* and *best* choice for our users in their search for information.

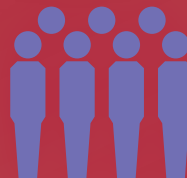
# Notable Highlights

- Received \$300,000 in grant funding from the National Endowment for Humanities (NEH) to digitize audio visual materials from 14 African American religious collections. The project was entitled “Spreading the Word: Expanding Access to African American Religious Archival Collections at the Atlanta University Center Robert W. Woodruff Library.” These materials are accessible through the Library’s Digital Commons (AUC e-Scholarship Repository)
- Processed and made accessible 7 new collections in the Archives Research Center, including the John H. Wheeler Collection (109 linear feet) and Bernard W. Bell Papers (89 linear feet)
- Added 1,424 new works to the Library’s AUC e-Scholarship Repository, including 79 theses and dissertations from CAU and ITC; the Final Report of the Commission on the Inquiry into the Death of Walter Rodney (Georgetown, Guyana); and an oral history interview with John Smith Sr., publisher of the Atlanta Inquirer
- Staff scholarship published in 8 professional and archival journals (e.g. College & Research Libraries News; Theological Librarianship; Information Science Reference; and the Society of American Archivists’ Manuscript Repositories Newsletter)
- The AUC Woodruff Library is becoming a destination spot for film industry - served as site location for the Coca Cola Company’s Play It Forward Campaign; Step Sisters movie and an HBO special
- Materials from the Tupac Amaru Shakur Collection were loaned to The GRAMMY Museum®
- 151,635 in Library shuttle ridership

## Total Library Budget FY 2015-2016



**Collections**  
\$2,197, 973  
(22%)



**Staffing**  
\$4,262,688  
(43%)



**Operations**  
\$3,512,919  
(35%)



Atlanta University Center  
Robert W. Woodruff Library

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**Mrs. Loretta Parham, Ex-Officio**  
*CEO and Library Director, AUC Woodruff Library*

### OUR MEMBER INSTITUTIONS



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