



Atlanta University Center
Robert W. Woodruff Library

Clark Atlanta University • Interdenominational Theological Center • Morehouse College • Spelman College

2018 Library Report

Transformational Leadership,
Strategic Collaboration
& Digital Innovation

A portrait of Loretta Parham, a woman with short, curly brown hair, smiling warmly. She is wearing a bright yellow top, a gold necklace with a heart pendant, and gold earrings. The background is softly blurred, showing what appears to be an indoor setting with warm lighting.

Loretta Parham

The ultimate goal of the Atlanta University Center Robert W. Woodruff Library is to continuously enhance our services and spaces and provide the highest level of information resources to AUC students and faculty in their quest for knowledge.

The 2017-2018 Fiscal Year was one of strategic engagement and technological enhancements for digital scholarship and literacy. Significant progress was made in each of the priority areas for year three of the Library's 2015-2020 Strategic Plan. Concerted action was placed on embedding the Library into the fabric of the AUC campus learning environment through collaboration - deepening both the quality and footprint of provided services and resources.

Nearly 75 percent of all strategic plan objectives have been achieved since 2015 plan implementation. From expanding the Library's wireless network to hosting scores of timely social and academic events with students and faculty, the AUC Woodruff Library renewed its impetus and commitment to be the epitome of the 21st Century higher education library. Year three accomplishments provided both incentive and framework to refocus the organization for sustaining excellence as the Library continues to reimagine its role in the landscape of digital information and address the needs of the next generation of users, a role for which we were awarded the 2016 Excellence in Academic Libraries Award in the university category from the Association of College and Research Libraries (ACRL). We are proud to share our progress with you in our 2018 Annual Report.

About The Library

Mission

To provide the highest level of information resources and services in support of teaching and learning, scholarship and cultural preservation of the Atlanta University Center.

Vision

To reflect the excellence of our member institutions by being the *first* and *best* choice for our users in their search for information.

Core Values

- Quality Service for all Customers
- Competence in Services & Staff
- Respect for the Individual
- High Expectations for Performance

Established in 1982, the Atlanta University Center (AUC) Robert W. Woodruff Library serves the nation's largest consortium of historically black colleges and universities, which includes Clark Atlanta University, the Interdenominational Theological Center, Morehouse College and Spelman College. In addition to the aesthetic benefits of this state-of-the-art facility, the Library has evolved into a model repository of information resources and a front-runner in the innovative delivery of digital resources.

The Library is also home to the Archives Research Center, which is noted for its extensive and unique holdings of materials on the African American experience, including the John Henrik Clarke Africana and African American Collection and the Henry P. Slaughter and Countee Cullen Memorial Collection.

In addition, the Library serves as custodian of the Morehouse College Martin Luther King Jr. Collection.

The Library is a nonprofit corporation under the Georgia Nonprofit Corporation Code and operates exclusively for educational and charitable purposes as defined by Section 501(c)3 of the IRS Code. It is governed by a ten-member Board of Trustees.

Total Library Budget

FY 2017 - 2018



STUDENT RESEARCH RESOURCES & COLLECTIONS

\$2,313,754

(21%)

OPERATIONS

\$3,513,797

(35%)



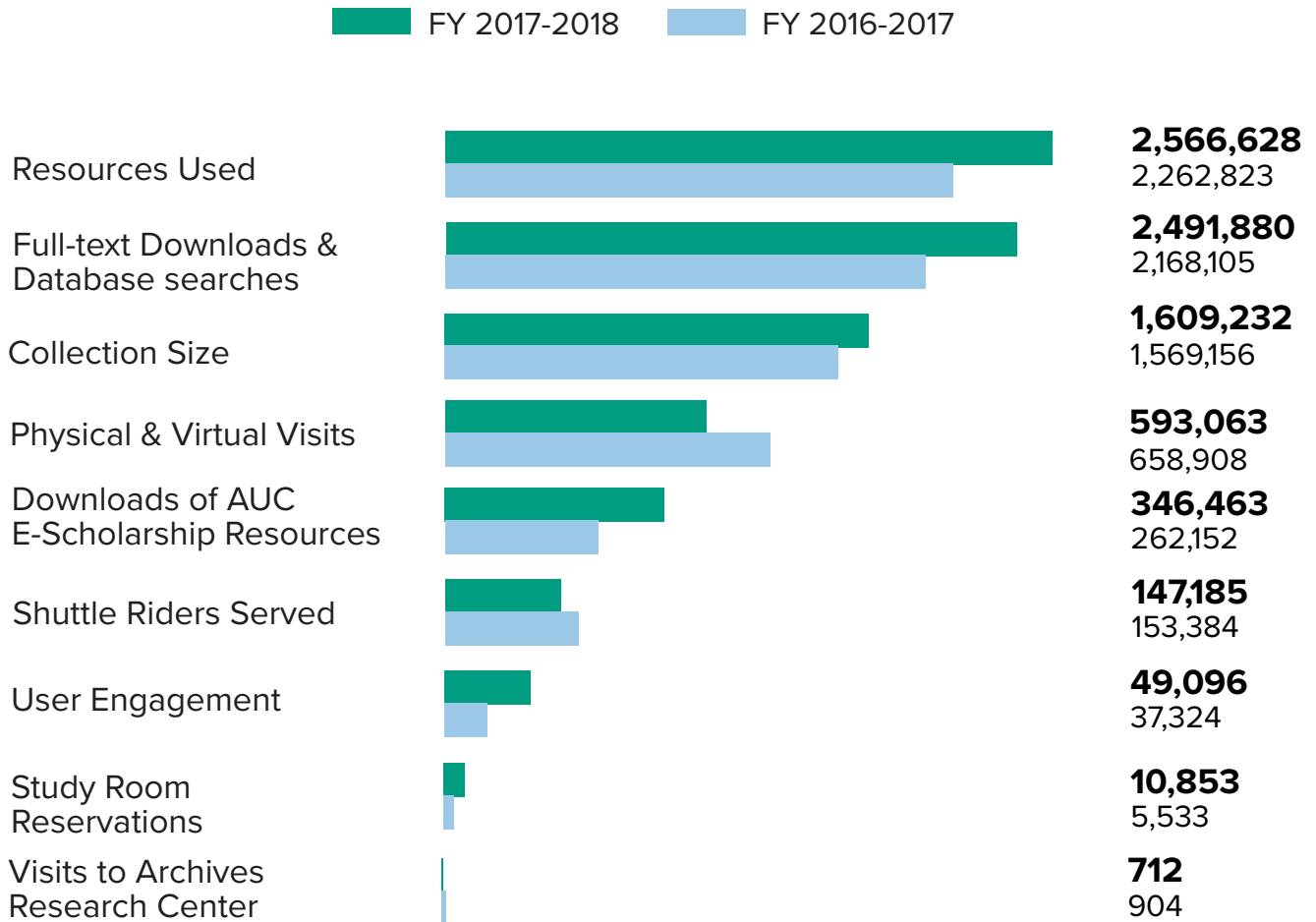
STAFFING

\$4,630,788

(44%)



Library in Numbers



Student Population: **8,276**

Instruction

272
Sessions Taught

4,869
Students Impacted

Orientation
(New & Transfer)

1,241
Students Impacted

Teaching & Learning

Research Consultation (1-on-1)
REFERENCE, ON CALL & VIRTUAL

3,056
Students Assisted

Expanding Collections & Access

	FY 2017-2018	FY 2016-2017
Print Volumes	353,574	350,975
e-Journals	154,246	119,157
e-Books	99,538	92,545
Archival e-Finding Aids & Digital Exhibits (Page Views)	50,872	44,729
AUC Theses & Dissertations	17,963	17,933
CDs, Videos & DVDs	8,477	8,425
Total Linear Feet (lf) of Material in Archival Collections	8,214 (lf)	8,067 (lf)
Databases	344	317

Top Digital Downloads

AUC Electronic Theses & Dissertations Collections	280,689
Yearbooks of Clark College & CAU	9,264
Atlanta University Bulletin (Catalogs)	4,707
<i>Challenge Journal</i>	3,160
Anna E. Hall Collection, Photographs	2,706
ITC Photographs	2,577
ITC Audio Recordings	2,244
<i>Communication & Social Change Journal</i>	2,121
Tupac Amaru Shakur Collection Conference	2,070
Ethel Waddell Githii Honors Programs Theses	1,945
Spelman College Yearbooks	1,866
Morehouse College Yearbooks	1,834
Vivian Wilson Henderson Papers, Photographs	1,803

Digital Initiatives: Expanding Research & Access

- **6,621 e-books** added to pool of demand-driven titles
- **4,230 new works** published to Digital Commons (22% increase over previous year)
- **1,255 titles** added to print collection
- **700 images of objects** and **11 collections** added to newly launched AUC Galleries, Libraries, Archives and Museums (GLAM) digital portal
- **27 new collections** digitized & published to Digital Commons (e-scholarship repository)
- **9 new databases** added to e-resource collection, including Kanopy for streaming video
- **7 new archival collections** processed and available for research (147 linear ft.)
- **4 new digital exhibits** published (e.g. A House United: Celebrating 150 Years of Morehouse College)
- **3 Travel Research Grants** awarded to scholars to use the Library's Archives Research Center (ARC) collections
- Received book donation from Harvard Scholar **Henry Louis Gates, Jr.** (to Spelman College and AUC Woodruff Library)
- Loaned ARC materials to the **Atlanta History Center** and the **National Center for Civil and Human Rights Museum**
- Enhanced **digital collections web page** for better discoverability and navigation

Technology & Service Enhancement

- Completed implementation of a 12-terminal Bloomberg Financial Lab, providing real-time access to the world's most comprehensive source for financial news, data and analytics
- Expanded wireless network, adding 11 new access points (50 added previous year), increasing the number of simultaneous users in the building from 1,500 to 1,800
- Deployed 21 new iMac computers in the Learning Commons and the Technology Design Studio Suite
- Upgraded to Pharos 9.1 print management system, which supports Google Cloud and mobile printing and provides a more secure platform
- Installed virtual server to support open-sourced digital preservation system
- Installed virtual servers to support the AUC Galleries, Libraries, Archives and Museums (GLAM) project to integrate collection data from Clark Atlanta University, Spelman College and the AUC Woodruff Library's Archives Research Center
- Upgraded 44 Axis CCTV surveillance cameras throughout the building and its perimeter to enhance Library security



Transformational Leadership:

BOARDS, COMMITTEES &
PROFESSIONAL AFFILIATIONS
OF LIBRARY STAFF

Academy of Certified Archivists
American Institute of Certified Public Accountants
American Library Association (ALA)
American Management Association
American Theological Library Association (ATLA), Board Member
Association of College and Research Libraries (ACRL)
Atlanta/ Macon Private Academic Libraries (AMPALS), Chair
Atlanta Regional Council for Higher Education (ARCHE)
AUC CFO Council, Chair
AUC Chiefs Council
AUCC Council of Controllers, Chair
AUC Public Relations Council
Code4Lib Southeast
Digital Library Federation
EDUCAUSE, Board Member
Georgia Academy of Sciences
Georgia Archives Institute, Board Member
Georgia Center for Nonprofits, CFO Central
Georgia Interconnected Libraries (GIL) Users Group
Georgia Library Association
Georgia Society of CPAs
HBCU Library Alliance Digital Initiatives Committee
Heritage Emergency Response Alliance (HERA), Co-chair
Institute of Internal Auditors
Journal of Theological Librarianship, Peer Reviewer
Library High Tech Journal, Editorial Board
LYRISIS, Board Member & Audit Committee Chair
National Association of African Americans in Human Resources
National Association of College & University Business Officers (NACUBO)
National Black MBA Association (NBMBAA)
National Historical Publications and Records Commission, Obama Presidential Appointment
OCLC Advisory Group - a global library cooperative
Scholarly Communication and Open Access Working Group
Society of American Archivists
Society of Georgia Archivists, Board Member & Webmaster
Society for Human Resource Management

Strategic Collaboration: Selected Events

The AUC Woodruff Library hosted nearly 150 special events in the 2017-2018 Fiscal Year ranging from symposia, faculty retreats, student orientation, lectures, community forums, institutes, receptions, film shoots, homecoming celebrations, book signings, poetry readings, career fairs and film screenings.

BCALA & SLIS Reception

More than 300 guests packed the Library for a reception commemorating Atlanta University/ Clark Atlanta University School of Library and Information Studies alumni, hosted by the Black Caucus of the American Library Association and the National Conference of African American Libraries.



Coloring & Snack Break

The AUC Woodruff Library hosted the 2017/ 2018 Spring Midterms and Fall Finals Coloring/ Snack Break for AUC students. Nearly 800 students were impacted. Check out some of the creative designs!



Walter Rodney Public Speaker Series

Hosted by the AUC Woodruff Library and Walter Rodney Foundation, the Fifth Annual Walter Rodney Public Speaker Series drew hundreds of participants to the Virginia Lacy Jones Exhibition Hall to discuss "Africa in the Americas Colloquium: Colonization Yesterday. Apartheid Today. Liberation Tomorrow." Rodney's papers are available for research in the Library's Archives Research Center.





AUC Film Fest

AUC students created short films to compete in the first AUC Film Festival. Students explored topics of campus life, relationships and self-identity. Although six great short films were screened, first place was claimed by Morehouse College student Joshua Collins with his film "Eye Candy." Clark Atlanta University students AJ Hallmon and Trejhaun Dueberry won second and third place with their short films "NOVACANE7" and "Who Gon."



HBCU Exposure Tour

As part of the HBCU Exposure Tour, the Library hosted 120 high school students from Chattanooga, TN as they toured the Atlanta University Center, which represents the largest consortium of historically Black colleges and universities in the nation. Libraries are an integral part of the recruitment process on college campuses nationwide.

To learn more about Library events, services and resources, follow us on social media!



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@AUC_Woodruff



@WoodiSnaps



@WoodruffLibraryAUC



Atlanta University Center
Robert W. Woodruff Library

Board of Trustees 2017-2018

FISCAL YEAR



Dr. Ronald A. Johnson, Chair
President, Clark Atlanta University

Dr. Mary Schmidt Campbell
President, Spelman College

Dr. David A. Thomas
President, Morehouse College

Dr. Edward Wheeler
President, Interdenominational
Theological Center

Dr. F. Sheffield Hale,
Member-At-Large
President & CEO,
Atlanta History Center

Dr. Danielle Carr Ramdath,
Member-At-Large
Associate Dean of the College
Dean of the Senior Class, Smith College

Mr. Henry G. Zigtema,
Member-At-Large
Chair, Finance Committee
Partner, Ernest and Young, LLP (Retired)

Dr. Obie Clayton,
Ex-Officio Member
Chair, Library Advisory Council
Director, Center for Undergraduate
Research & Creativity (CURC),
Clark Atlanta University

OUR MEMBER INSTITUTIONS



Ms. Sharon Davies, J.D.
Invited - Ex-Officio Member
Provost & Vice President
of Academic Affairs,
Spelman College

Mrs. Loretta Parham,
Ex-Officio Member
CEO & Director, AUC Woodruff Library